

Interviewee/Interviewer:					
Warm Up					
Can you tell me about your overall experience studying for a design and innovation qualification with the OU? Likes? Challenges?	Arts	Business	Engineering	Environment ✓?	
	<i>Comment</i> Started with Art, 1 art + 1 science module, confusion over degree pathway – Amanda considers it as design and innovation only. Background in science and works in Art dept, she liked the new challenges and opportunity to see what is new in design.				
Use of ODS					
In Which module did you first use ODS?	U101 ✓		T217		T317
How have you used ODS and for what? What did you do most?	Viewing ✓	Posting ✓	Commenting ✓	Feedback requests ✓	Discussion
	View ✓	Post	Comment	Feedback request	Discuss
What media did you share?	Photos ✓	Videos	PDFs	Weblinks	Docs Other (specify)
What kind of posts captured your attention in ODS?	<i>Comment</i> Visual, though changed for 317, text/downloading was off-putting, visuals provoke curiosity, and encourage contribution because of familiarity or ability to add to the discussion.				
If you commented on others work what did you comment about?	Social comments/ banter	Aesthetic Suggestions	Practical suggestions	Encouragement ✓	Other (specify)
	<i>Comment</i> Noted that she liked to give positive feedback because she didn't feel she had the knowledge to say anything bad. The commenting format can also be problematic as sometimes things are misconstrued, though it could prompt review of own work if a design hasn't been communicated appropriately, works both ways.				
Did you receive as many comments as you gave?	Yes			No ✓	
Did you use feedback request, if so what for (and did you get the feedback you needed)?	Yes ✓			No	
	<i>Comment</i> Felt sometimes feedback was quite aggressive, even if it wasn't meant to be, especially if you are not familiar with social media. Worried about upsetting people.				
Did you feel other students were using ODS more or less than you, or using it differently?	<i>Comment</i> Middle ground, made effort, though noted some students were driven to get more comments, and some didn't use it at all from discussion at dayschool.				
Collaboration and community					
Did/do you feel comfortable sharing your work?	Yes ✓			No	
Has this changed over time?	Yes ✓			No	
	<i>Comment</i> T317, became cumbersome due to downloads, people were doing different projects and links were less apparent/useful – need to know relevance more immediately. Though noted that Tutor encouraged sharing work with wider community top get broader feedback.				
Did/Do you feel comfortable commenting on other's work?	Yes ✓			No	
Has this changed over time?	Yes ✓			No	
	<i>Comment</i> Expanding community in ODS beyond tutor group, there was more going on to comment on and look at.				

Who did you interact with on ODS?	Tutor Group ✓	Likeminded students ✓	People posting when I did	People who's work caught my eye ✓
	<i>Comment</i> Favourites, especially T317 where she would look for role models, for comparison, guidance and different perspectives. Also engaging with others because of the isolation of distance learning, especially if stuck and looking for inspiration.			
Did/do you feel you have things in common with other learners? If so what?	Yes ✓		No	
	<i>Comment</i> Definitely felt better coming back to T217 after another non-design module and feeling more part of a community of likeminded people.			
ODS across the qualification				
Has/did your use of ODS change(d) as you progressed through the design modules?	Yes ✓		No	
If so how?	<i>Comment</i> Yes, time pressures, text based downloads and relevance to own project work meant Amanda dropped out of using ODS as frequently, if at all.			
Did you have contact with the same, or different students in different modules?	<i>Different students</i>	<i>Same students</i>	<i>A mix of same and different students</i>	<i>No students</i> ✓
	<i>Comment</i> Some student do the diploma route, 3 modules at the same time, therefore the different routes prevent that consistency. Would be beneficial to have the same group of people, instead of starting again each module.			
How, if at all, did the intensity and contact on ODS vary across modules?	<i>Comment</i> Local contact showed differences in people studying, all ages, professional, retired etc. which meant everything socially was quite broad demographically. Seems as if more contact is made at dayschool though in terms of shared experience.			
Professional Skills				
What skills did you develop in ODS?	<i>Comment</i> Developing visual skills, learning to communicate effectively, by comments and responses you see how other people interpret things and what you may need to change. Taking good photos, models etc. Good skills from people who used sketchup etc. (T217) more software based tools and taking ideas to help push learning.			
Did your understanding of design concepts or approaches change through using ODS?	<i>Comment</i> Yes, approach, confidence in knowing what you are doing by looking at others, a broader approach due to the range of ideas.			
Learning Skills				
Were the activities on ODS relevant to learning? Which most of all?	Yes ✓		No	
	<i>Comment</i> Definitely visual activities had more impact, rather than more detailed/text based activities. Definitely used on T217, consistently.			
Did this change across modules?	<i>Comment</i> Yes, less visual impact and variety in T317, more emphasis on visual communication. Older computers struggle with pptx/large files, therefore Amanda opted out in T317 and didn't feel she could upload her own presentation without reviewing others, a like for like I suppose. Fairly equal benefits form U101/T217 ODS, not much/any from T317, although this was due to getting more into the T317 project, it becomes insular, feeling that there is less to share because they are individual.			

Opinion of ODS			
<p>What do you like about ODS?</p>	<p><i>Comment</i> Presenting images, bringing lots of diverse ideas together, large cohorts with lots of background experience, learning from students and Amanda feels without ODS there would not be that communication with 400+ people, she said it was very special, in comparison to current MA with 4/5 people, simply not as many ideas/inspiration. People with different ideas, rather than similar, especially if its linked to developing a skill (presentation, lost direction, software)</p>		
<p>What do you find challenging about ODS?</p>	<p><i>Comment</i> T317 – having to download, you won't know if it's of any use, and consequently time consuming to download lots of things if they are not relevant. A bit more visual, like Pinterest, clicking if you think it's of value.</p>		
<p>Would you recommend ODS for other modules? Why/why not?</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; width: 50%; padding: 5px;"> Yes ✓ </td> <td style="text-align: center; width: 50%; padding: 5px;"> No </td> </tr> </table> <p><i>Comment</i> “coming together of people from different backgrounds, knowledge, experience in design’ Boosts confidence – nice to receive comments. Big part of the course, wouldn't have been the same without it. Wish list: images a big thing, once it goes to documents/pptx/download there was no immediate inspiration, if you waste time downloading or looking at things that are not of use, then it makes you step back from ODS.</p>	Yes ✓	No
Yes ✓	No		
<p>AL notes</p>	<p>Amanda is now studying for an MA in design – she highly recommends the OU route and she would have liked to continue her studies there, however there is no distance MA. I asked if Tutor impact/interaction in ODS made a difference, Amanda said not much, it was good at the start when they support, however mainly Amanda liked looking and commenting positively on peer work. Amanda wanted to pass on how amazing the design courses were, and thank you, she misses the OU.</p>		