



Cyclescheme Newsletter
July 2026



SUMMER CYCLING SORTED

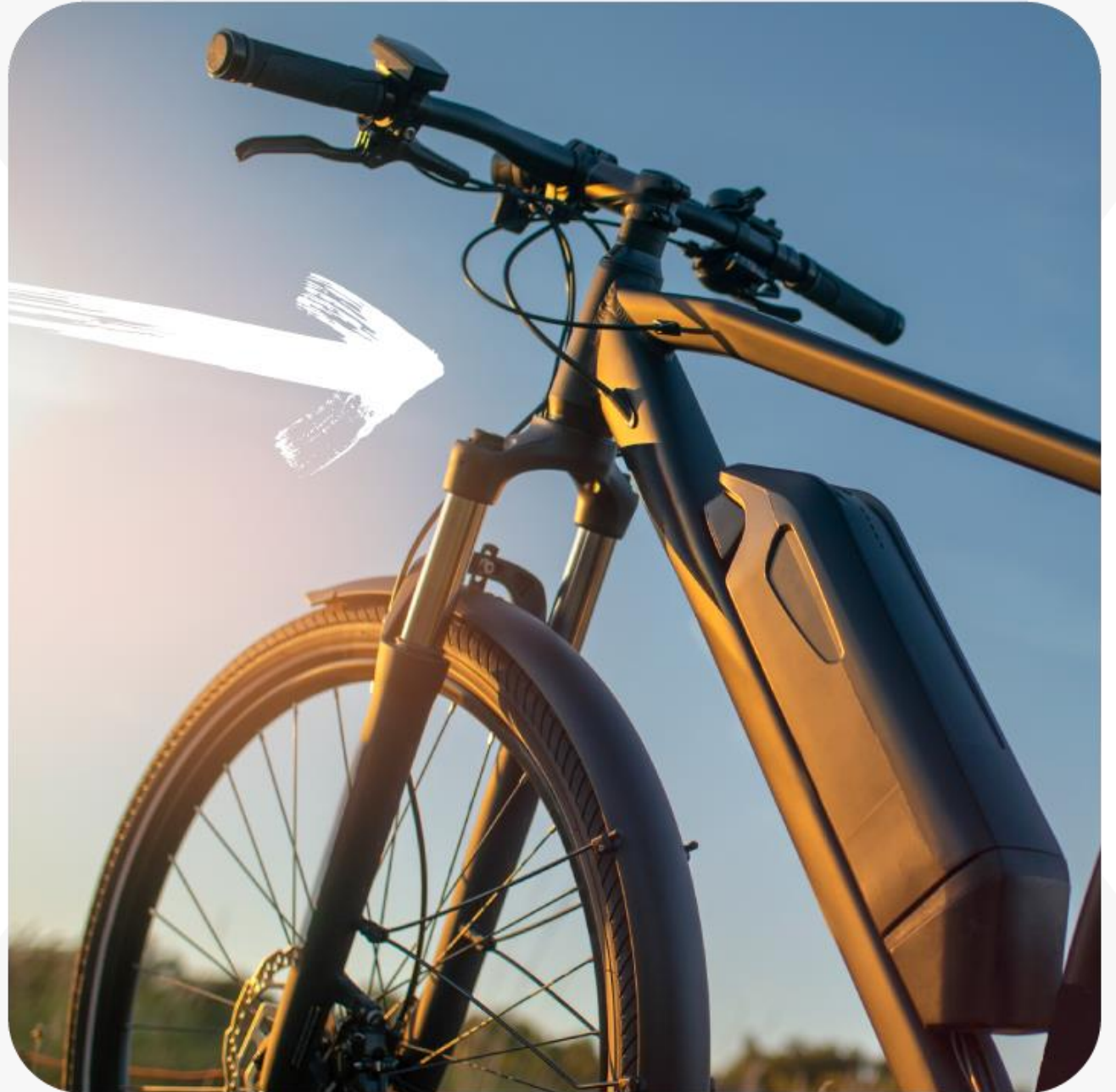
Your shortcut to better cycling

This month, explore the [best e-road bikes](#) for commuting, discover [CUBE's](#) high-quality range, and get expert tips on choosing [the right road bike](#) for your needs. Plus, **save up to 30%** on [Sportful](#) cycling kit and **up to 47%** on bikes, e-bikes and accessories through Cyclescheme.

Five of the best e-road bikes

Find out why e-road bikes are becoming a popular choice for commuters, combining electric assistance with the speed and feel of a road bike. Explore our round-up to find your perfect match.

[> READ MORE](#)





Find your perfect CUBE

From road and gravel to mountain and electric bikes, discover CUBE's high-quality range, built for every ride with exceptional performance and value.

[> READ MORE](#)

How to buy the right Road Bike

From frame size to riding style, our guide helps you understand what to look for when choosing a road bike that feels comfortable and performs for your needs.

[> READ MORE](#)



A photograph of two cyclists, a man and a woman, riding on a paved road. The man is in the foreground, wearing a black cycling jersey and a white helmet. The woman is slightly behind him, wearing a blue cycling jersey and a white helmet. They are both looking down at their handlebars. The background shows a lush green forest and a mountain peak in the distance. The image is framed with rounded corners and has a green brushstroke effect in the top right corner.

sportful

**UP TO
30%
OFF**

Save up to 30% off* Sportful

Born from a passion for cycling and craftsmanship, Sportful creates premium technical clothing trusted by champions. Explore quality kit designed to keep you comfortable and performing at your best.

> READ MORE



How to beat the heat

Hot weather doesn't have to stop you cycling. Discover tips on what to wear, where to ride and how to stay comfortable, hydrated and fresh when temperatures rise.

[> READ MORE](#)



Join our Strava Club!

**Join our Strava Club of 6,000+ members!
Track your rides, climb the leaderboard,
share achievements, and stay motivated
with a like-minded community of cyclists.**

> JOIN CLUB



Savings Calculator

Use the Cyclescheme calculator
to find out how much you can
save on your next bike and
accessories

[> FIND OUT SAVINGS](#)

Join a Cyclescheme Webinar

Every month, Cyclescheme host two live webinars covering the basics of Cyclescheme, so you can find out:

- What is Cyclescheme?
- How does Cyclescheme work?
- What's new to the scheme?
 - What can I save?
 - Where can I shop?
- Are there additional benefits?

> BOOK YOUR SPACE



Want to find out more?



Ride on over...

Save up to 47% on a new bike, a bike and accessories, or accessories only with Cyclescheme.

[FIND A RETAILER](#)

[APPLY NOW](#)